



GWNFA MEMBERSHIP GROWING

October 20, 2017

The Great White North Franchisee Association is extremely proud to announce that our membership has grown to include 50% of the Tim Hortons Chain in Canada!!!

We are certainly not just a 'rogue group of franchisees', or 'a small group of disgruntled store owners' that RBI would have you believe. We have grown into a solid and vibrant group of store owners who want to take their destiny into their own hands. Half of the chain has demonstrated that they believe in the accomplishments we have already made, and support the significant issues that we are continually bringing to light as we move forward.

It is gratifying to see that so many franchisees have placed their faith in the work the Association is doing on their behalf. And while many of our members have chosen to join as anonymous members, we have a growing number who have made the decision to join as identified members. It is our policy at GWNFA to protect the confidentiality and information of all members and we will never disclose a member's identity unless they have specifically given us their permission to do so. We want to protect our members at all times from any repercussions or retaliation that may be imposed upon them.

As we advised you in a previous communication, GWNFA has made the decision to arrange the deferral of fee payment in order to give struggling store owners the opportunity to become a part of our organization. If these circumstances apply we would urge you to take advantage of this deferral program in order to become a part of our growing number of supporters. It is through our Association's efforts that significant changes have been brought about, but we still have many issues still to tackle in order to bring profitability and sustainability to each of you.

Our Board of Directors has unanimously passed our newly completed By Laws, and this will allow us to move forward with elections for a new Board of Directors. We hope to hold the elections in January 2018, and we invite you to put your name forward to serve on our Board and help direct our priorities as we continue our important work.

Profitability, sustainability and fairness are hallmarks of good business, and we ask that you give pause and great thought to the information you are receiving from GWNFA. Working together collaboratively and as a collective will ensure longevity of the Brand and our Franchisees. We sincerely and strongly ask for your support and membership in joining the 50%, whether by anonymity or not. Let's make it 75%!!

Yours truly,

David Hughes,
President
Great White North Franchisee Association